

Occupation: Sustainability Promotional Officer

Job Description: employees promote sustainable work practices. The position may be in a medium to large company advising on internal and external operational sustainability issues, or in a small company advising external clients. Employees blend general business tasks with specific promotional skills including research, analysis and reporting and presenting of information.

Qualification: BSB40207 Certificate IV in Business

This qualification reflects the role of individuals who use well-developed skills and a broad knowledge base in a wide variety of contexts. They apply solutions to a defined range of unpredictable problems, and analyse and evaluate information from a variety of sources. They may provide leadership and guidance to others with some limited responsibility for the output of others.

The Business Services BSB07 Training Package guidelines, with the incorporation of an environmental elective have been applied to create this occupational profile:

10 Units Required	
Core Unit	
BSBOHS407 A	Monitor a safe workplace
Elective Units Selected	
BSBCUS401 A	Coordinate implementation of customer service strategies
BSBINN301 A	Promote innovation in a team environment
BSBCMM401 A	Make a presentation
BSBLED401 A	Develop teams and individuals
BSBMKG41 3A	Promote products and services
BSBMKG41 4A	Undertake marketing activities
BSBREL401 A	Establish networks
BSBRSK401 A	Identify risk and apply risk management processes
BSBSUS301 A	Implement and monitor environmentally sustainable work practices